



2017 RATES



# *2017 Memberships*

## **BASIC MEMBERSHIP - FREE**

- Listed on site
- Updates can be submitted
- Enjoyment of this great site

## **WHITE MEMBERSHIP – PRICE \$199**

- Featured “Louisville Halloween” Listing – Provided Artwork (No logo)
- Logo on Listing
- Map to your Location
- 1 Social Media Giveaway of 2 tickets



# *2017 Memberships*

## **PURPLE MEMBERSHIP – PRICE \$399**

- Featured Listing with Logo above White Members
- Logo on Listing
- Social Media Integration on your Listing
- Map to your location
- Featured Attraction Vinyl Banner
- 2 Social Media Giveaways of 2 tickets
- **NEW!** Inclusion on the Louisville Halloween Hopper and BUY TICKETS Promotion
- **NEW!** Flexible Payment Option





# 2017 Memberships

## ORANGE MEMBERSHIP – *PRICE \$699*

- Includes everything from the Purple Membership
- Featured Above Purple Members
- Featured Attraction Placement on Homepage
- Boosted Featured Attraction Mentions
- 4 Social Media Giveaways of 2 tickets
- Included on Featured Attraction Map – NEW! Added to Haunt Page!
- **NEW!** Table at the Louisville Halloween Job Fair
- **NEW!** Media Exposure with Louisville Halloween Job Fair (\*\*TBD by coverage\*\*)
- **NEW!** Inclusion on the Louisville Halloween Hopper and BUY TICKETS Promotion
- **NEW!** Flexible Payment Option



# 2017 Memberships



## GREEN MEMBERSHIP – *PRICE \$1199*

- Includes everything from the Orange Membership
- Featured Above Orange Members
- Exclusive Promotional Video – FULL PRODUCTION
- Video will receive special attention on all social media
- Featured Attraction Story
- Story will be promoted (BOOSTED) on Social Media
- Prominence on Featured Attraction Map
- 6 Social Media Giveaways of 2 tickets
- **NEW!** Unit in the Louisville Halloween Parade
- **NEW!** Media Exposure with Louisville Halloween Parade (\*\*TBD by coverage\*\*)
- **NEW!** Inclusion on the Louisville Halloween Hopper and BUY TICKETS Promotion
- **NEW!** Flexible Payment Option



# 2017 Memberships



## BLACK MEMBERSHIP – *PRICE \$2499*

- Includes everything from the Green Membership
- Featured Above Green Members
- Exclusive Promotion Video will get prominent placement on the homepage
- Promoted/Boosted Video Posts on Social Media
- Featured Attraction Story will get Prominent Placement on the homepage
- Also-Recommended Ad on all Non-Featured Listings
- ALL Social Media Posts boosted
- 8 Social Media Giveaways of 2 tickets
- **NEW!** First option to be included in ALL Louisville Halloween media coverage
- **NEW!** Logo included on leading Louisville Halloween Parade Unit
- **NEW!** Inclusion on the Louisville Halloween Hopper and BUY TICKETS Promotion
- **NEW!** Flexible Payment Option





## 2017 Other Prices

- Leaderboard Ad - \$599/year
- Also Recommended Ad - \$599/year

### TEXT MESSAGE - *\$499/text*

- 11K+ Recipients
- **NEW!** Text message will promote a special offer to your attraction provided by Louisville Halloween

### EMAIL BLAST- *\$399/email*

- 12K+ Recipients
- **NEW!** Email graphic will promote a special offer to your attraction provided by Louisville Halloween



# 2017 Event Pricing

## LOUISVILLE HALLOWEEN JOB FAIR TABLE

- Purple & White Members - **\$150**
- Non-Members - **\$200**

*\*More options still to come*

## LOUISVILLE HALLOWEEN PARADE & FESTIVAL

- Parade Unit - **\$50**
- Festival Booth - **\$120**

*\*Sponsorship Options Available!*





*Questions? CONTACT US*

CONTACT US FOR MORE INFORMATION AND TO START ADVERTISING  
WITH LOUISVILLEHALLOWEEN.COM TODAY!

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